

For Immediate Release

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Tektronix Delivers Unparalleled Speed and Accuracy In Testing Consumer HDTV Products

*Fully Automated High-Definition, Progressive Scan, and PC Format Video
Testing Available In A Single Measurement Set*

BEAVERTON, Ore., March 5, 2003 – Tektronix, Inc. (NYSE: TEK), the industry leader in video test, measurement, and monitoring, today announced the world's first fully- automated component analog video signal analyzer that measures high-definition, progressive scan, and PC format signals for consumer video equipment manufacturers, video network operators, and others that require fast and repeatable testing.

Consumer electronics designers are incorporating advanced television signal formats and need to quickly and accurately test their products' ability to support these signals. The new Tektronix VM5000HD Automated Video Measurement Set provides users with a fully automated system that saves time, speeds development, and improves product quality by simplifying and standardizing testing. The VM5000HD provides fast, accurate, and repeatable video measurements in 1080i, 720p, 480p, and SXGA formats utilizing multiple industry-standard video parameters, without the need for complicated instrument set-ups, algorithm selection, time-consuming manual measurements or tedious results correlation.

"The VM5000HD breaks performance barriers by combining unparalleled speed and ease of use," said Todd Biddle, General Manager, Video Products, Tektronix. "By partnering with our customers and leveraging the success of the popular Tektronix VM700T Measurement Set, we have developed a first-of-its-kind test set that simplifies product evaluation from initial design to final manufacturing quality control. Initial feedback from customers has been extremely positive."

Speed And Detailed Measurements

With a single button push, the VM5000HD can make 100 different parametric measurements in eight specific test categories within 10 seconds so that product performance can be

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objectively and reliably assessed. Combine the power and speed of automated measurement with ease-of-use and detailed results documentation, and the VM5000HD can serve as the single standardized measurement tool across development teams, manufacturing lines and customer testing facilities—allowing organizations to simplify and standardize their test methodologies.

HDTV Matrix Test Signal

The VM5000HD offers a unique high-definition matrix test signal set for the creation of standardized test signals including color bars, multiburst, sweep, and five other signal types, for testing in Y/Pb/Pr and RGB color space. Available on a combined set of DVDs and CD-ROMs, in both compressed and uncompressed formats, this expansive library of test signals enables users to truly unlock the power of the VM5000HD for comprehensive parametric testing of consumer video products. By offering reference signals in a broad array of formats, this signal set also eliminates any operability issues or doubt created by questions regarding the quality of input test signals. Additionally, the signal set provides significant flexibility in the selection of signal generators.

About Tektronix

Tektronix, Inc. is a test, measurement, and monitoring company providing measurement solutions to the communications, computer, and semiconductor industries worldwide. With more than 55 years of experience, Tektronix enables its customers to design, build, deploy, and manage next-generation global communications networks and advanced technologies. Headquartered in Beaverton, Oregon, Tektronix has operations in more than 20 countries worldwide. Tektronix' Web address is www.tektronix.com.

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